

ALAN MY THOUGHTS

HEXON DATA CASE STUDY

CLIENT

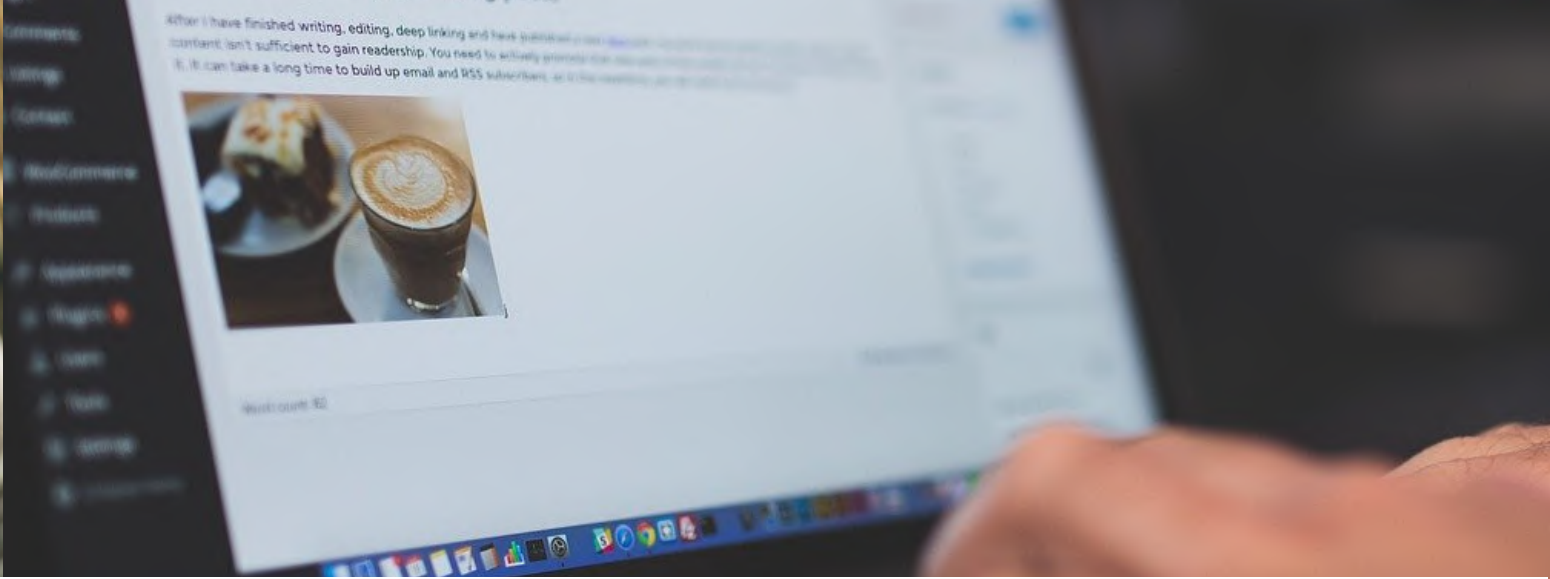
HEXON DATA IS A DATA COMPANY WITH A FOCUS ON THE TRANSPORTATION OF PEOPLE, GOODS AND SOLID WASTE, AS WELL AS HIGH-SPEED DELIVERY OF INFORMATION.



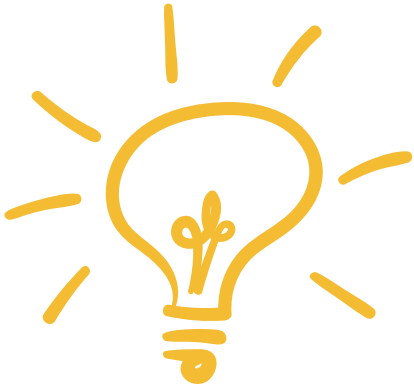
MAX, THE FOUNDER OF HEXON DATA, NEEDS HELP WITH REVAMPING HIS WEBSITE FROM SCRATCH, WITH MORE-ESTABLISHED SITES ON THE WEB BEING USED AS THE BENCHMARK. AS HE HAD TO DEAL WITH OTHER MATTERS, HE ASKED ME TO REVAMP AND EDIT HIS WEBSITE THROUGH THE WORDPRESS BACKEND.

CHALLENGES





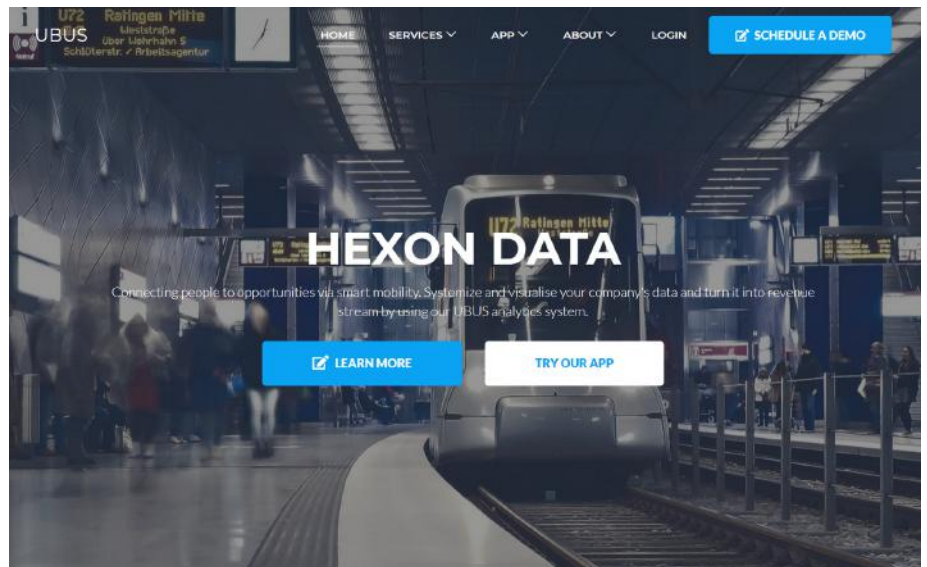
SOLUTIONS



1. FIRST, I INSTALLED A NUMBER OF PLUGINS NEEDED ON WORDPRESS BACKEND TO MAKE THE WEBSITE REVAMPING MORE SMOOTH-SAILING.
2. THEN, I CUSTOMIZED EVERYTHING FROM CHANGING THE WEBSITE'S THEME TO EDITING THE WEBSITE COPY TO REFLECT BETTER OF HIS COMPANY. THIS INCLUDES CREATING SEVERAL CUSTOM PAGES TO EXPLAIN FURTHER ON CERTAIN FEATURES AND VALUES OF HIS COMPANY.
3. I EVEN TOOK SNAPSHOTS OF HIS COMPANY'S MOBILE APPLICATION, PJ CITY BUS, & DISPLAY THEM ALONG WITH THE APP FEATURES ON A PAGE, WITH THE APP STORE AND GOOGLE PLAY BUTTON LINKS AT THE END OF THE PAGE.

OUTCOME

HEXON DATA'S WEBSITE MANAGED TO GET A FACELIFT WITH USER-FRIENDLY NAVIGATION AND SNAPSHOTS OF HIS COMPANY'S MOBILE APPLICATION.

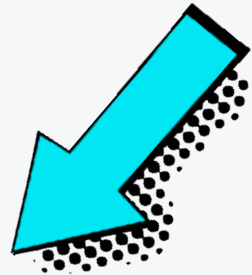
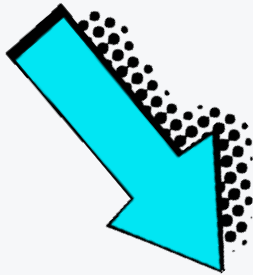




Now it's your turn!

Do you need help on making
your content and your site
more up-to-date and
resonates your audience?

I am here to help!



**Click here to schedule a chat
with me!**

