

How to use Keywords Everywhere



>>> >>> >>>

alanmythoughts.com

1. View the keyword volume and competition while you search.

The screenshot shows a Google search for "content marketing". The search bar displays "Volume: 14,800/mo | Competition: 0.26 | Keyword". Below the search bar, there are navigation options: All, Images, Videos, Books, News, and More. The search results show "About 2,790,000,000 results (1.20 seconds)". The first result is an advertisement for "Content Marketing - All-in-One Platform" from www.falcon.io. The second result is an advertisement for "Content Is Key - Content Marketing Institute" from www.acquia.com. The third result is an advertisement for "Content Marketing on Fiverr - Find a Freelancer" from www.fiverr.com. The fourth result is an advertisement for "New Narrative - Content Marketing Agency" from www.new-narrative.com. A trend data chart for "content marketing" (US) is shown on the right, with a search volume of approximately 5,000 to 6,000 over time. The chart is titled "Trend Data For 'content marketing' (US)" and includes a "Copy" button and an "Export" button. The x-axis shows dates from Apr 2020 to Mar 2021. The y-axis shows Search Volume from 0 to 7,000. The chart shows a fluctuating trend with peaks around 6,000 and troughs around 4,000.

1

2

Find long-tail keywords for "content marketing" (US)

Trend Data For "content marketing" (US)

7d 30d 3mo 12mo 5yrs All Time Copy Export

Search Volume

Apr 2020 Aug 2020 Nov 2020 Mar 2021

See results about Export CSV Add All Keywords

2. On some keywords, it will show the trend data.

On the sidebar, it shows the trending keywords...

The screenshot shows a Google search for "content marketing". The search results include a definition of content marketing, a link to "How to Explain Content Marketing to Anyone [Fresh Examples]" from contentmarketinginstitute.com, a link to "What Is Content Marketing? - Forbes", and a link to "Content Marketing Made Simple: A Step-by-Step Guide" from neilpatel.com. The sidebar on the right contains two sections: "Trending Keywords" and "Related Keywords".

Trending Keywords

KEYWORD	VOL (US)	CMP	30D INC
content marketing agency	1,300	0.31	+90%

Related Keywords

KEYWORD	VOL (US)	CMP	TREND
content marketing strategy	1,900	0.35	↑↑↑↑↑
content marketing examples	1,300	0.17	↑↑↑↑↑
content marketing definition	1,300	0.05	↑↑↑↑↑
content marketing course	320	0.48	↑↑↑↑↑
what is content marketing in digital marketing	110	0.18	↑↑↑↑↑
how to do content marketing	110	0.2	↑↑↑↑↑
content marketing meaning	90	0.06	↑↑↑↑↑
content marketing examples 2020	70	0.13	↑↑↑↑↑

...as well as the related keywords

Also included: People Also Search For...

Google search for "content marketing".

Search results include:

- What is the role of content marketing?
- What are the best ways to do content marketing?
- en.wikipedia.org › wiki › Content_marketing - **Content marketing - Wikipedia**
- blog.hubspot.com › marketing › content-marketing - **The Ultimate Guide to Content Marketing in 2021**
- blog.hubspot.com › marketing › benefits-high-quality-... - **10 Benefits of Consistent, High-Quality Content Marketing**
- www.equinetacademy.com › what-is-content-marketing... - **What is Content Marketing and Why is It Important (With ...**

People Also Search For

KEYWORD	VOL (US)	CMP	TREND
content marketing strategy	1,900	0.35	↑
content marketing examples	1,300	0.17	↑
content marketing definition	1,300	0.05	↑
content marketing course	320	0.48	↑
content marketing meaning	90	0.06	↑
content marketing examples 2020	70	0.13	↑

Long-Tail Keywords

KEYWORD	VOL (US)	CMP	TREND
content marketing institute	1,900	0.13	↑
content marketing strategy	1,900	0.35	↑
content marketing examples	1,300	0.17	↑
hubspot content marketing cer			

...and relevant long-tail keywords

On each search result on Google,...

The screenshot shows a Google search for "content marketing" with several search results. Blue boxes and arrows highlight traffic and keyword statistics for each result:

- Wikipedia: Traf/mo (us): 1000/2.35B - Kw (us): 107/38.19M
- HubSpot: Traf/mo (us): 1300/3.72M - Kw (us): 77/307.90K
- HubSpot: Traf/mo (us): 190/3.72M - Kw (us): 31/307.90K
- Equinet Academy: Traf/mo (us): 0/300 - Kw (us): 0/293

On the right side, there are two panels:

- People Also Search For**: A table with columns for KEYWORD, VOL (US), CMP, and TREND. It lists related search terms like "content marketing strategy", "content marketing examples", etc.
- Long-Tail Keywords**: A table with columns for KEYWORD, VOL (US), CMP, and TREND. It lists long-tail keywords like "content marketing institute", "content marketing strategy", etc.

...you can see the stats like traffic per month and ranked keywords

When you hover at the stats,...

The screenshot shows a search engine results page for the query "content marketing". At the top, the search bar contains "content marketing" and a search icon. Below the search bar, the search volume is 14,800/mo and competition is 0.26. The first two search results are "What is the role of content marketing?" and "What are the best ways to do content marketing?". A blue arrow points from the second result to a tooltip that appears over the Wikipedia result. The tooltip displays the following data:

URL	Traf/mo (us)	Kw (us)
https://en.wikipedia.org/wiki/Content_marketing	1,000/2.35B	107/38.19M
blog.hubspot.com/marketing/content-marketing	1,000/mo	107
blog.hubspot.com/marketing/benefits-high-quality-...		

The tooltip also shows a comparison of organic traffic and total keywords for the Wikipedia URL. Organic traffic for the URL is 1,000/mo, while for en.wikipedia.org it is 2,346,514,700/mo. Total keywords for the URL is 107, while for en.wikipedia.org it is 38.19M.

...you can see further details.

Pro tip: click on any of the stats to view the full list of ranked keywords.

This tool also works on...

The image shows a screenshot of the YouTube search interface. The search bar at the top contains the text "content marketing". Below the search bar, a list of search suggestions is displayed, each with a small bar chart indicating search volume and trend. A blue rectangular box highlights this list of suggestions. A blue arrow points from the right side of the box towards the right edge of the frame. The background shows the YouTube homepage with navigation icons on the left and video thumbnails on the right.

Search Suggestion	Search Volume (per month)	Trend
content marketing	14,800/mo	-0.26
content marketing strategy	1,900/mo	-0.35
content marketing 2021	50/mo	-0.4
content marketing examples	1,300/mo	-0.17
content marketing vs digital marketing	110/mo	-0.14
content marketing video examples	20/mo	-0.21
content marketing plan	590/mo	-0.27
content marketing institute	1,900/mo	-0.13
content marketing b2b	40/mo	0
content marketing template	110/mo	-0.4
content marketing for ecommerce	170/mo	-0.15
content marketing 101	70/mo	-0.26
content marketing simplilearn		
content marketing instagram	40/mo	-0.21

...YouTube

This tool also works on...

The screenshot shows a search engine interface with a search bar containing 'content marketing'. Below the search bar, a list of search suggestions is displayed, including 'content marketing institute', 'content marketing seo', 'content marketing origin', 'content marketing stats', 'content marketing kapwing', 'content marketing automation', and 'content marketing agency sydney'. A blue box highlights this list, with an arrow pointing to the 'Related Keywords' panel on the right. The 'Related Keywords' panel is titled 'Related Keywords' and contains a table with columns for 'KEYWORD', 'VOL (US)', 'CMP', and 'TREND'. The table lists several related keywords with their respective volume, cost per click, and trend indicators. Below the table, there are buttons for 'Copy', 'Export', 'Export CSV', and 'Add All Keywords'. The search results on the left include a link to 'The Ultimate Guide to Content Marketing In 2021' and 'What Is Content Marketing? - Forbes'.

KEYWORD	VOL (US)	CMP	TREND
content marketing strategies	1,900	0.35	↑
content marketing examples	1,300	0.17	↑
content strategy example	590	0.14	↑
content marketing seo	320	0.18	↑
content marketing companies	260	0.19	↑
content marketing strategy template	210	0.43	↑
ecommerce content marketing	170	0.17	↑
real estate content marketing	140	0.29	↑

...DuckDuckGo

This tool also works on...

The screenshot shows the Google Trends interface for the search term 'content marketing' in the United States over the past 12 months. It features two main sections: 'Related topics' and 'Related queries'. Both sections are set to 'Rising' and show a 'Breakout' status for the top items. Blue arrows in the 'Related queries' section point to the search terms.

Rank	Item	Status
1	Social - Topic	Breakout
2	Audience - Topic	Breakout
3	User Experience - Topic	Breakout
4	Artificial intelligence - Topic	Breakout
5	Expert - Topic	Breakout

Rank	Query	Status
1	content marketing strategi	Breakout
2	optimized content marketing	Breakout
3	content marketing kursus	Breakout
4	b2b content marketing agency	Breakout
5	content marketing news	+200%

...Google Trends

and many more!



Keywords Everywhere

[GET FREE API KEY](#)

[CONTACT US](#)

Google Search Console



Google Keyword Planner



Google Analytics



Google Trends



YouTube



Bing Search



Yahoo Search



Amazon



Ebay



Let me know in the
comments if you have
any questions!
Thanks for reading :D

