

Payment Options You Can Provide for Your Customers on Your Boutir Online Store

ARTICLES, INTRODUCTORY SERIES



If you are selling products online, you need to provide payment options for your customers.



By providing multiple payment options to your customers, they will have a choice of how to pay for their order. That would translate to better sales and more money in your pocket.

Instead of having to rely on the old-fashioned paper receipt system that comes with most retail stores, you can use set up multiple payment options through the Boutir app, so you don't even need to print them out!

The best part about this strategy is that it doesn't cost you anything extra to implement.

This article will discuss what these options are and how you can use them to make more sales.

Cash on Delivery



This is the most common option, especially if customers are not tech-savvy and not familiar with the payment methods at your store.

You can offer cash on delivery as an alternative to credit cards or debit cards. This means that when a customer places an order, they pay you directly after receiving the product.

There are many advantages to offering cash on delivery. It saves time because there is no need to process any payments manually.

Another advantage is that you get paid faster than other payment methods. The reason is that they don't need to log in to your bank account just to do the transfer to you.

Get to know how to enable the COD option for your customers here: [How to Add Delivery Method to Your Online Store?](#) (at the "Add Cash on Delivery services for your online store" section)

Bank Transfer



This method allows your customer to transfer funds from their bank account into yours. When customers make a purchase, they have to log in to their bank account and transfer the funds to you.

Once they have made the transfer to you, they have to upload the payment receipt to the order details on Boutir.

It may take a bit longer than using cash on delivery, but it gives your customers the chance to track their orders this way.

If you want to accept payments using this method, you should display your bank account details on your store correctly so that customers know where to send the payment to you.

Here's how you can set up the bank transfer payment option for your store: [How to Add Bank Transfer as a Payment Method for Your Online Store?](#)

Credit/Debit Card Payment



If your customers prefer using credit or debit cards over cash on delivery, consider setting up this option. Customers use this method as it is much more convenient and fast.

Setting up this option requires signing up for an account with a payment processor like PayPal or Stripe.

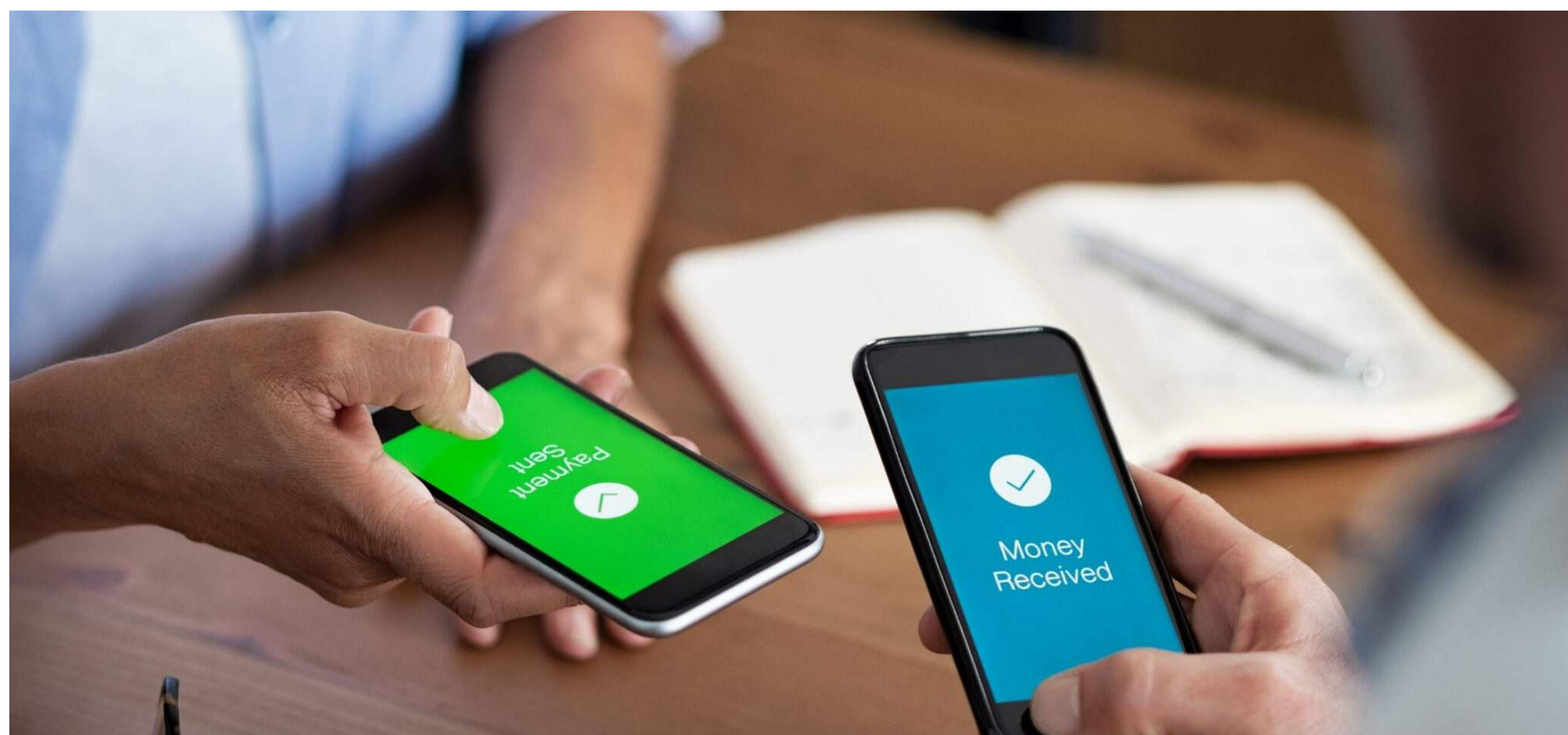
Either way, you will be able to receive payments from your customers via your online store when they place their orders.

When customers use this method, they need to enter their card information. Once the transaction goes through successfully, you will receive the payment notification, plus their payment will be on your PayPal or Stripe account.

However, note that PayPal and Stripe charge some fees for each transaction, which may eat up your profits. So, what you will receive in your accounts would be less than the total sales amount you have made.

Here are the tutorials on setting up credit/debit card payments through PayPal and Stripe: [How to Set PayPal and Stripe as a Payment Method for Your Online Store?](#)

eWallet Payment



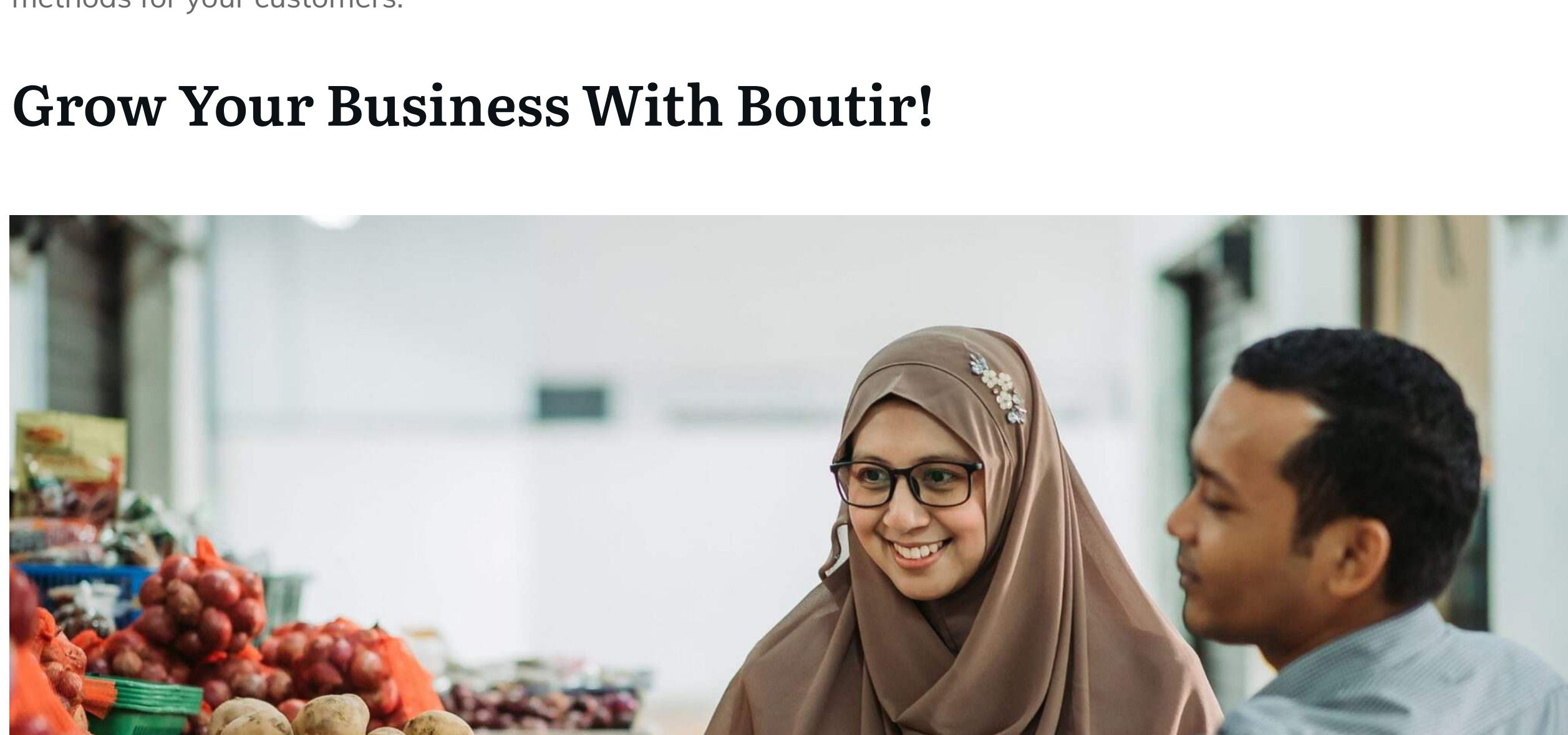
This payment method has been accelerating significantly during the COVID-19 pandemic. As eWallet apps like Grab and TnG eWallet have lots of features on hand and they may store some amount of money to make purchases easily, customers would not mind paying via eWallet apps.

This can be done by linking with iPay88, a local payment processor that offers comprehensive payment methods, including eWallets. They offer a wide range of eWallet payment methods integrated into the single platform, making it easy for merchants to accept payments.

To provide this feature to your customers, you need to set up an iPay88 account as a merchant. Registering iPay88 is free. You can check out the tutorial here: [How to Set iPay88 as a Payment Method for Your Online Store?](#)

Alright, that's it! We hope this article helps you grow your business further by providing seamless payment methods for your customers.

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