

No Online Knowledge? No Problem! Here's Why

ARTICLES

Do you want to start an online store but don't know where to begin?

If you want to start an online store, you need to understand the basics first. This includes knowing how to set up your domain name, hosting, payment processors, and much more.

But you may be thinking: "I don't know how to set up an online store from scratch."



Mark our words: you don't have to worry.

If you want to build an online store but feel terrified about how much you need to know about it, you may want to know why no online knowledge is necessary.

Many Online Platforms or Builders Provide You Step by Step Guidance

Many online store platforms provide you step by step guidance on how to set up your online store through their platforms. This means that they will walk you through each process of it.

By default, they would provide tutorials on how to customize your design, add your domain, manage inventory, take and ship orders, and so on. Documentation is thorough, may include illustrative examples, and should be easy to follow.

Here's another thing: most online store builders and platforms have an FAQs section.

It is usually found at the bottom of their website or a dedicated page, under "FAQ." There, you'll find all the basic questions that you might have regarding setting up your online store.

If you are still stuck on doing it yourself, they also offer free one-to-one support for customers or potential users who have questions about setting up their stores, which we will point out later below.

You Can Always Ask the Customer Service for Assistance

You can always ask customer service for assistance. They can provide more detailed information on how to set up your online store, even if it's from scratch.

They are usually available 24/7 via live chat, email, phone call, or social media.

This way, you won't have to wait until the next day when someone else answers your question. You can get instant help whenever you need it.

By right, they should be very knowledgeable and helpful. So, if you're not sure what the following steps to take are, just ask them.

Not to mention, asking questions you have to them is always free!

Getting Help From Others Doesn't Have to Be Expensive

Related to the previous point, getting help from others doesn't have to be expensive.

When you struggle to find the right answer and don't know how to do something, it's natural that you'll turn to someone you know for help. But this can be costly because there is always a risk of receiving bad advice or getting scammed by someone who may not have good experience using that particular platform.

Many platforms provide dedicated online groups or communities to interact with other members who use the same platform. It can be on their own dedicated site or through Facebook groups, Reddit forums, etc.

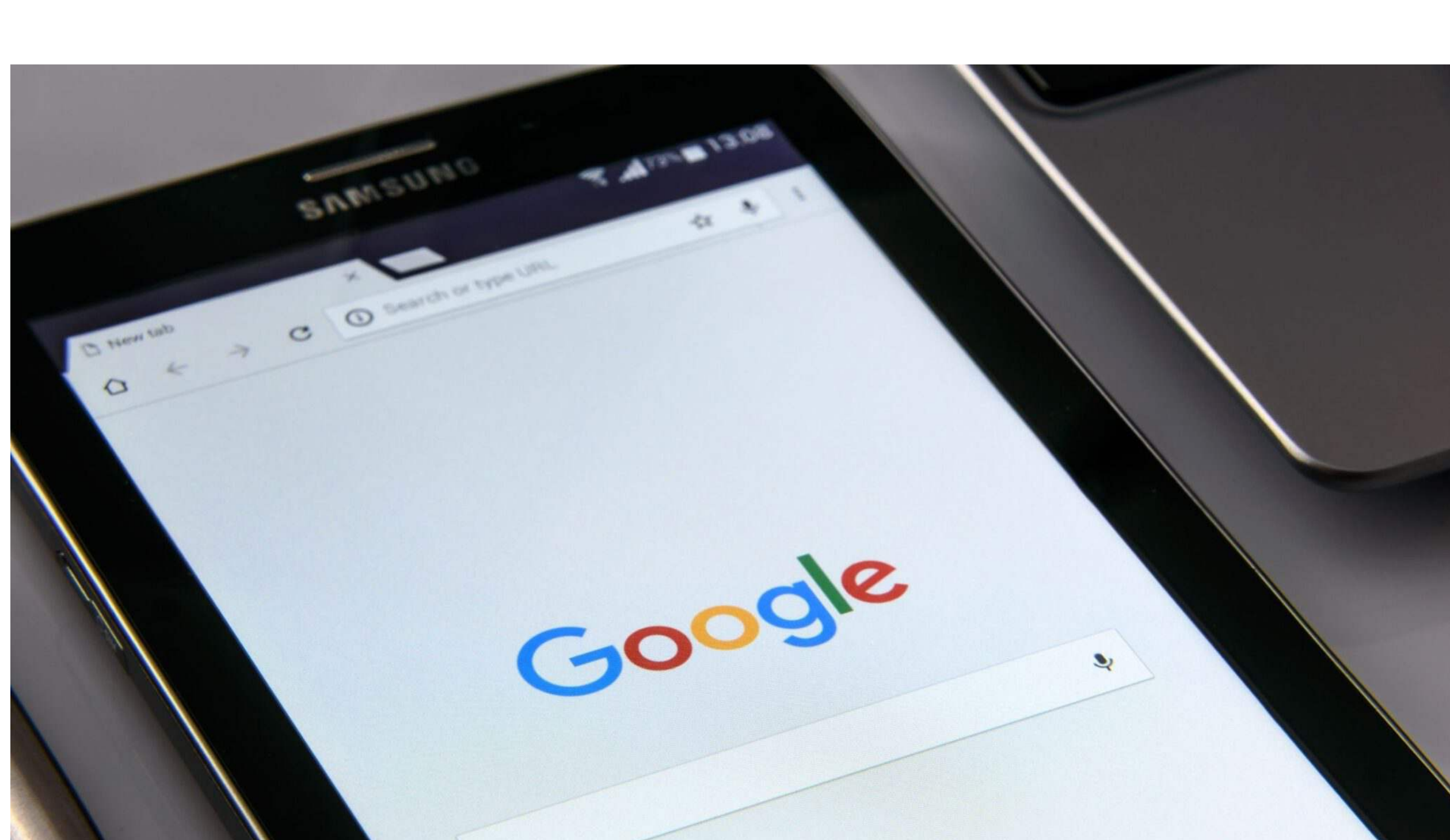
In these groups, you'll find a lot of experts sharing their experiences and providing tips and tricks to fellow users.

Nowadays, many platforms also have a community manager who is responsible for moderating the group and keeping everything running smoothly.

So, if you ever have a doubt, just ask them. They will gladly guide you.

This is a great way to share ideas, learn new things, and get help from experts.

You Can Simply Search Online



What would you usually do if you don't know how to do something and need the information fast?

Search on Google, right? Well, the same goes for building an online store.

Just type "how to start an eCommerce business" or "how to build an online store."

The results on the search engine will give you a list of articles, videos, and guides that will show you everything you need to know about that particular thing.

And if you're looking at how to set up your online store through a specific platform, you just type in the brand name in the search. E.g., "how to build an online store on Boutir."

That way, you'll get results that match your needs and requirements.

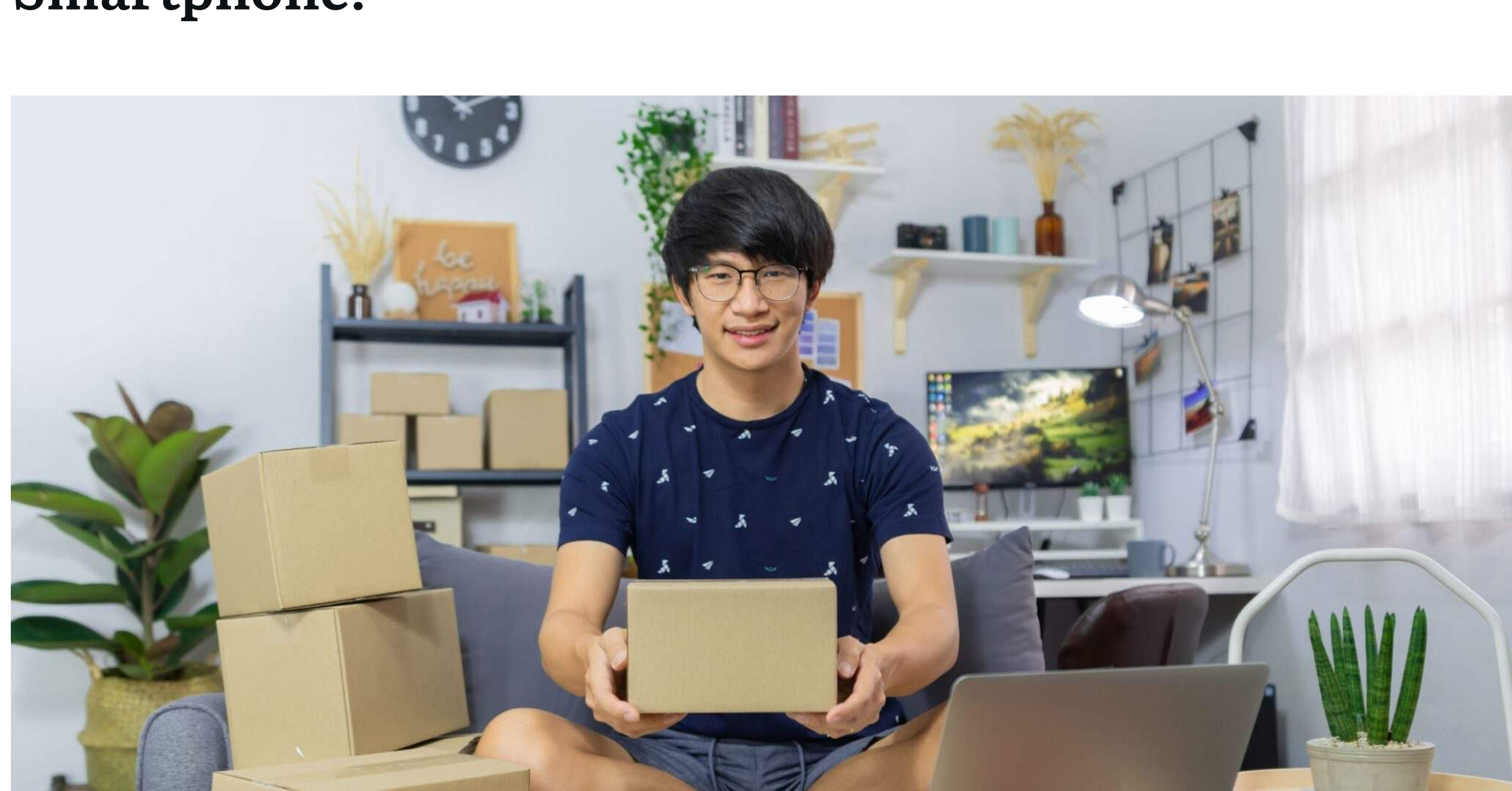
No Laptop? No Problem Also!

You may think that you need to use your laptop to build your online store, but it's simply not true! Nowadays, it's not even an issue if you don't have a computer or know how to use one.

Most online store builders allow you to create your account without installing any software.

So, even if you only have a smartphone, you should be good to go. As long as you have Internet access, you can instantly create your online store.

Start Your Own Online Store With Just Your Smartphone!



Boutir is an e-store solution that lets big and small enterprises build their online store and connect it to their social media easily, all on mobile.

We don't take commissions, view our transparent [pricing plans](#).

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Have more questions? Talk to our customer service by sending us an email at info.my@boutir.com, . . .

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